

Involving Youth in Local Poultry Farming

April, 2021

# Commercializing Smallholder Farming

**FOCUS:** Collin Buyondo, Taseka Mixed Farm

## 1. Current situation

In Uganda, the relative importance of the poultry industry, particularly the art of keeping traditional birds cannot be under-rated in terms of improving the livelihoods of the low-income families in the rural and peri-urban areas. This is because, 80% of the total poultry meat in the markets is consumed by affluent urban and semi-urban dwellers due to their income growth and high purchasing power [Mugga, 2006].

## 2. Justification

Involving youths in local poultry keeping for income generation is one solution that can support them to move quickly out of poverty. With today's modernity, local poultry farming is done using the brain, the smart way, and not the muscle. It is no longer how much land one has that counts, but how much the person earns from whatever size of land that they can have access to. Besides, the problems facing poultry farmers in other parts of the world are not unique to them only.

## 3. Emerging Opportunities

The inadequate supply of jobs in the country has made most youths in Uganda to find a way out of this national challenge. Three-quarters of Uganda's population are below the age of 30 years. Therefore, small strips of land have inevitably been used to commercialize farming, especially local poultry keeping. This is how different today's opportunities for the youth are, from those that used to exist in the 1970's.

## 4. A simple testimony

Collin Buyondo is a graduate in Multi Media & Graphics. He started local poultry farming in 2017 with two hens and one cock. He now maintains a carrying capacity of 125 chicken at his back yard farm. His clients are from the neighboring community. He sells them local eggs which go for UGX 15,000= per tray, a mature cock is sold at UGX 35,000=, while a hen is sold at UGX 30,000=.



## 5. Call to action

- Youths involved in local poultry farming should ensure that they have the right genetics;
- Give the local chicken adequate food;
- Ensure proper management: Security; housing; health; record keeping; monitoring and market.

### Contact information:

P & V Commodity Supplies,  
P.O. Box 70508,  
Clock Tower – Kampala, Uganda

**Tel:** +256 772 723 806 / +256 414 370 203

**WhatsApp:** +256 752 723 806

**EMAIL:** admin@pvcommodity.com / vsebukyu@pvcommodity.com

**SKYPE:** vincent b sebukyu / www.pvcommodity.com